

# Mentorship Program

Elevate, educate and encourage current and future female revenue leaders



## What is Mentorship?

Mentors guide and provide professional development and career growth advice to one or more mentees. Relationships can last for a few weeks or years depending on the people involved and the reasons they sought out connection in the first place. Mentoring shows women that **they matter** and have a supportive guide on their path to success.

## WIR's Mentorship Options

### 1:1

*longer-term, ongoing mentorship relationships*

- Helpful resources available through Guider
- Opportunity to be a mentor, mentee or both
- Matches generated based on selected skill, skill examples include:
  - Career Direction & New Role
  - Leadership & People Management
  - Confidence & Assertiveness
  - Data Driven Decision Making
  - Growth Mindset

### Flash

*one-time, 60-minute call on a specific topic*

- Immediate, actionable next steps
- Opportunity to be a mentor, mentee or both
- Matches generated based on selected skills, skill list (currently) includes:
  - Surviving a Layoff: Goal Setting
  - Surviving a Layoff: Financials & Mental Health
  - Mock Interview + Crafting Your Story
  - Building an Impact-Driven Resume
  - Navigating a New Company Landscape After a Layoff

### Huddles

*small group sessions with a subject matter expert*

- Collaborative workshop experience
- Several options offered each quarter
- Includes two, 90-minute sessions

## Why is WIR's Mentorship Program unique?

### It's specifically designed for women who drive revenue.

This common denominator brings relevance and drives impactful mentorship.

### We don't shy away from tough conversations.

Your mentorship journey can focus on a wide variety of topics, from personal development to more tactical skills. We talk about it all!

### Women in Revenue mentorship extends beyond just 1:1 mentoring.

You can tap into a community of like-minded women and allies with opportunities for one-to-few discussions, networking and crowd-sourced solutions.

### We run our mentorship program through a dedicated platform.

This provides a space for you to find the right mentor or mentee and connect, communicate and schedule your ongoing calls.

### We offer access to valuable resources.

Self-guided worksheets on topics such as "Building Your Personal Brand" and "Negotiating For Your Next Promotion" are included to level up your experience.

## Mentorship Stats

700+

members

1:3

mentor to mentee ratio

380+

matches to-date

## Helpful Mentorship Resources

- | [How To Run a Successful Intro Session With a Mentor](#)
- | [How To Be A Good Mentee](#)
- | [How to Run a Successful Intro Session With a Mentee](#)
- | [6 Reasons Why Being a Mentor is Great](#)
- | [How To Be A Good Mentor](#)
- | [Structure for a Mentoring Session](#)
- | [The Importance of Goal Setting](#)
- | [5 Tips to Setting Effective Goals](#)

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**My Women in Revenue mentor helped me successfully navigate requesting a promotion and a salary raise. Together we prepared tactical metrics to show how I make an impact in my role. Through this mentorship program, I have developed both personally and professionally.”**

**Lindsey Andrews**

*Senior Demand Gen Strategist*



## Considering Becoming a Mentor or Mentee?

Mentorship is more than just giving advice and sharing your career experience. It's about:

- Motivating and empowering
- Discovering strengths to use and weaknesses to work with
- Building up development strategies
- Helping to identify goals

To join, click the button below and fill out our “Become a Member” form! Be sure to select the “Mentorship” box and you'll be all set!

[Join Now](#)

**Women  
in Revenue**